



Airdrie Locality, Flash Report 2021/2022

Living Streets 'Out and About' 20-minute neighbourhood project : PHP 1, 3, 6

Aim:

A partnership approach to look at ways of adopting a 20 Minute Neighbourhood model (giving people the ability to meet most of their daily needs within a 20-minute walk from home) to use as a framework for promoting/supporting walking in Airdrie. The programme builds on the Petersburn 'Out and About' community garden project to create a green space for all members of the community to enjoy.

What did we do?

A locality stakeholder group was developed to support Living Streets conduct a 'walkabout' or informal street audit with local groups and residents based on the 20-minute neighbourhood model. The audit identified barriers for residents to get out and about in their neighbourhoods especially due to uneven/broken pavements, blocked paths, parked cars on kerbs and on the steeper streets. Many felt like they needed a place to rest or 'sit down' but weren't sure what they could do or how to improve their situation.

Four benches installed across Airdrie

These benches have been a great help in my daughter's physical recovery from a car accident, thank you so much".



Way forward:

Local Action Plans are being developed as we approach the end of the project. Local consultations and workshops are still ongoing and findings will inform future community planning, LOIP priorities and form part of a wider national report for the Scottish Government.

33 participants from SIMD's 1-3

National Smile Design Project PHP 2,6



- A partnership project between NHS Lanarkshire Health Improvement and Oral Health Teams and Make and Create Arts, Airdrie.
- Using creative arts, children aged 5-11 learned about key oral health messages such as tooth brushing and sugar intake over a 5 week period
- Children created a variety of oral health images and messages that have been designed into "pop up" educational resources that will be used across Lanarkshire

"It has helped me to eat less sugar"

"I have learned I need to see my dentist more"

85% feel they have learned more about good oral health

85% feel more confident looking after their teeth



Health Improvement

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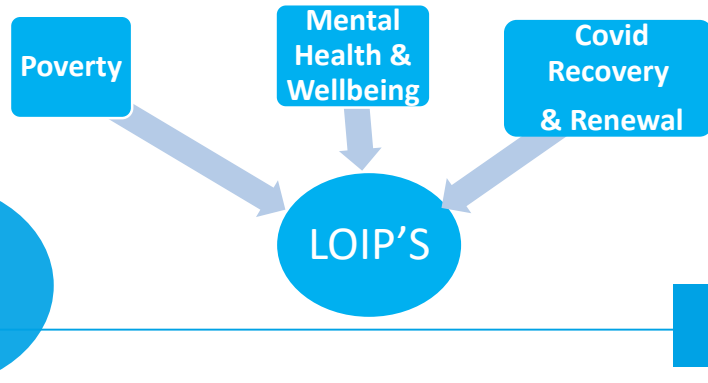
Airdrie: Local Outcome Improvement Plans (LOIP's)

LOIP Progress PHP 1,3, 5

- Community Engagement consultations were carried out via Community Listening/ Stakeholder Events and community surveys' Sept 20 –Mar 21
- Community Board Short Term Working Group formed March 21 to identify priorities
- LOIP plans were approved and endorsed June 21 and published September 21
- The plans outline key priorities /actions and LOIP leads
- LOIP Sub Group Established April 2022 to progress and monitor actions
- LOIP Plans are now a standing item on community Board agenda
- Desk top consultation exercise conducted (limited response)

Barriers

- Buy in from Community Board members
- Engaging with local community online (digital inclusion)
- Scottish Government COVID Restrictions
- Partners competing priorities
- Organisational changes within partner organisations



Story So Far

Challenging Poverty Event, Facebook Campaign Oct 21

- Tackling Poverty videos created by partners and posted on NLC My Town and Twitter
- 670 engagements including 30 comments, 135 shares, 186 reactions
- Results shared with Community Board members and wider networks

Mental Health & Wellbeing Event May 22

- 15 stallholders participated in the event
- 60 members of the community attended
- 25 people signed up to the North Lanarkshire Suicide Prevention App
- 26 people participated in a LOIP Consultation
- Results from survey will identify gaps in local services/supports and influence future planning of services

