

The BBV&SH Promotion Team deliver prevention activities, services and education programmes to: reduce inequalities, support the delivery of national guidance such as [Sexual Health & BBV Framework](#) and the [Pregnancy and Parenthood in Young people \(PPYP\) Strategy](#) and respond to local need.

Condom Distribution Schemes (CDS)

Focusing on reducing health inequalities the CDS provide free condoms within Lanarkshire via:

- C Card Centres
- Just Ask services
- Condoms by Post

Nationally the team co-chair the CDS Network for all board areas in Scotland.



118 outlets

1,856 packs of condoms

Pandemic Response

Social media platforms used

- Facebook
- Instagram
- Snapchat

Snapchat drove 40% of traffic to the website. Sustained increase in postal orders, approx. 40-50 per week.



- 7 week social media campaign to increase awareness of postal condoms/contraception
- Needed to adapt due to COVID-19 pandemic
- Requests for condoms increased on average by 259 per week during the campaign period



21,268 call to action clicks

Focus



Just Ask Scheme

Aims to target hard to reach groups not accessing mainstream services, those engaging in high risk behaviours, those who are vulnerable and at risk of social exclusion and those on a low income.

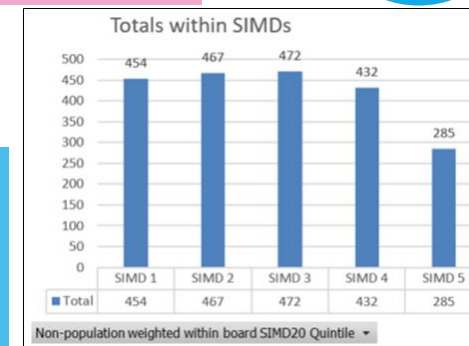
Condoms are freely available in services supporting these groups of which there are 78 members.

Some of the new members joining during the pandemic include:

- The Beacons
- Biggar Youth Project
- Lanarkshire Rape Crisis
- Universal Connections
- Healthy n Happy
- Simon Community - Bridgework

10 new members

Using postcodes from postal requests allowed capture of SIMD data showing majority of requests from SIMDs 1-3.



Education & Training

832

participants

Online sessions were very successfully attended and evaluated.

Relationships, Sexual Health and Parenthood (RSHP) focused on the implementation of the national RSHP resource at www.rshp.scot.

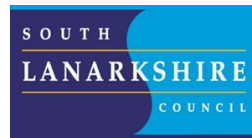
RSHP education benefits children and young people by...



Additional training opportunities, (including teacher training) have included:

- LGBTI Identities
- Blood Borne Viruses (BBVs)
- OnlyFans
- Sexting and Intimate Images

62
online
sessions



National Work

CONUDRUM (Condom and Contraception Understandings: Researching Uptake and Motivations)



46% unsure
how to
access
condoms

Over 2,000 young people took part in focus groups/online survey which was led by the University of Glasgow. Jointly supported and funded by NHS boards; GG & C, Lanarkshire and Lothian and as well as Scottish Government and third sector. Full report and publications: [University of Glasgow webpage](#)

The next phase of the project is ongoing and based on one of the study recommendations "Developing the meaningful involvement of young people in sexual health policy making and service improvement in Scotland".

Despite ongoing COVID-19 restrictions and staff redeployments, a great deal of work has been carried out in addition to continued service delivery and expansion. Following the success of previous social media campaigns, **#SaferSexLanarkshire** week will be launched in early May 2022 to target young males due to reduced attendance at sexual health clinics.

The intention is for online training to continue in 2022 with a full programme planned and promoted and in-person sessions re-introduced when required. For more information, please email Fiona McGovern – BBV & Sexual Health Improvement Senior fiona.mcGovern@lanarkshire.scot.nhs.uk