



Our Lanarkshire Tobacco Control Strategy: Smoke-free Lanarkshire: for you, for children, forever (2018-2023) has a vision to create “A society for children which is smoke-free and where all adults are positive smoke-free role models, whether they smoke or not”. This is the ethos of all the work we do.

4 sessions delivered

### Jenny and the Bear Swim Time Programme

In partnership with North Lanarkshire and South Lanarkshire Leisure and Culture and Health Improvement Teams, 4 Jenny and the Bear Swim Time sessions were delivered in Coatbridge, Hamilton, Lanark and Rutherglen.

Parents and carers who attended took the opportunity to make smoke-free pledges and enjoyed time with their children in the swimming sessions learning about second-hand smoke.



1 in 10 children are exposed to second-hand smoke in our most deprived communities across Lanarkshire

15 parents and carers attended the programme



### National Play Day

Approx. 2,500 people attended

National Play Day at Summerlee Museum was promoted as being smoke-free with smoke-free zone feather flags and posters displayed from the main entrance to the Health Improvement Zone. The event was attended by approximately **2,500** people where health improvement staff provided activities such as Jenny and the Bear story time. Information on second-hand smoke and how to stop smoking was also available.

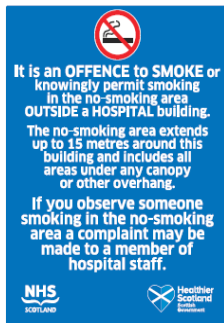
### Second-hand smoke and pets

NHS Lanarkshire Tobacco Control team in partnership with ARMAC Vets Ltd and Clan Dog developed resources to raise awareness of the dangers and effects second-hand smoke has on pets and families in the home. The resources were shared with **48** animal organisations including pet stores across Lanarkshire. The topic was also covered in a Q&A interview with **BBC Radio Scotland**.



## Smoke-free Environments

NHS Lanarkshire's Quit Your Way team, in conjunction with the Green Health Partnership, unveiled new hand-made smoke-free signs at various hospital site gardens. These aim to ensure patients, staff, and visitors can enjoy a relaxed smoke-free environment while attracting bees and other garden wildlife to enhance these outdoor areas.



All NHS Lanarkshire buildings and grounds are smoke-free. In addition, from the 5<sup>th</sup> September 2022 The Prohibition of Smoking Outside Hospital Buildings (Scotland) Regulations 2022 was implemented. This legislation now makes it an offence to smoke within a 15 metre area of all NHS Lanarkshire hospital buildings. All staff, patients and visitors are being encouraged to keep hospital sites a smoke-free zone.

## Training and Social Media

Tobacco awareness training and information sessions have been delivered to a number of staff and organisations including Education staff, Health Visiting Staff, South Lanarkshire Financial Inclusion Staff, University of West Of Scotland and New College Lanarkshire Students, South Lanarkshire Community Justice service users.

Social media tool kits and posts (including videos) have been developed and shared to raise awareness of projects and Quit Your Way Services.

65

signatories

## Partnership Working

### ASH Charter Initiative

In partnership with ASH Scotland the ASH Charter initiative has been revived. To date we have **65** organisations signed up to the ASH Charter with a further 12 pending. Organisations, workplaces, community areas and groups are encouraged to sign up to become part of a tobacco-free generation.



### Positive Smoke-free Role Model Project

NHS Lanarkshire commission Community Links (South Lanarkshire) and Community Solutions (North Lanarkshire) to deliver the Positive Smoke-free Role Model (PSFRM) project encouraging individuals to pledge their support to become PSFRMs regardless of whether they smoke or not

### LANDED Peer Education Service

On behalf of NHS Lanarkshire Tobacco Control Team, LANDED provide a programme of training sessions and workshops on key tobacco issues to young people and to staff who work with young people across a range of settings in Lanarkshire.



Future plans for the prevention and protection team include: consultation and engagement work, working with Community Link Workers and money advice workers, further support for the Positive Smoke-free Role Model Projects, tobacco and second-hand smoke training, further promotion to create smoke-free events, encouraging more organisations to sign up to the ASH Scotland Charter and participating in a study with University of Stirling looking at using Nicotine Replacement Therapy to reduce second-hand smoke exposure in a home.

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